

PRESS RELEASE

APRIL 23, 2001

ANGELS WITH RUNNING SHOES HEADED TO DEVIL MOUNTAIN RUN

Children's Hospital Oakland's Kids are the Winners May 6

Danville--Although many of the Bay Area's kids won't see them, thousands of angels are expected to show up at the Andronico's Devil Mountain Run in Danville, Sunday morning, May 6. Just like Santa Claus and the Tooth Fairy, these angels will leave a special gift for the children.

The angels are regional runners and families whose gift is raising funds for Children's Hospital Oakland, enabling the hospital to treat all regional children regardless of a family's ability to pay. All proceeds from the 24th annual 5 and 10 K flat fast track event will help the pediatric medical center continue to treat more than 180,000 children a year.

The acclaimed 89-year-old hospital cares for Northern California's kids from 24-week-old "premie" twins to earthquake injured tots to troubled teenagers. It annually provides about \$9 million worth of uncompensated treatment and offers patients extraordinary services like a nationally recognized pediatric research institute, an accredited K-12 school with computers, a Teen Clinic and a helistop to receive trauma patients from afar, as well as hospital transfers.

Andronico's Devil Mountain Run which helps make all this possible is the oldest and largest annual running event in the East Bay. The certified 10 K course begins on Railroad Avenue at Andronico's Market in Danville and includes portions of the Iron Horse Trail. It attracts many of the Bay Area's elite runners in categories that include a special Seniors' division for participants over 50 and a Masters' division for 40 somethings. Walkers and sprinters enjoy the special 5K course that also takes in the Iron Horse Trail.

The race begins at 8:00 AM and ends with food, festivities and a special Kids' Run at 9:30 a.m. hosted by Geoffrey the Giraffe from Toys 'R Us. The top prize is \$500 but according to veteran run organizer Dave Rhody, "it's for such a good cause, everybody wins."

Registration for the adult run is \$25 at the gate. Call 415-759-2690 or click www.kidsfirst.org for more information or to register in advance. ###

CONTACT: Valerie Schutz at 510-428-3885 ext 2324

FACT SHEET

24th ANNUAL ANDRONICO'S DEVIL MOUNTAIN RUN

MEDIA CONTACT: Valerie Schutz, Children's Hospital Foundation
510-428-3885 ext. 2324

KEY FACTS:

- Date:* Sunday, May 6, 2001.
- Start Time:* 8 am.
- Location:* Railroad Ave. at Andronico's Market in downtown Danville.
- Distance:* 10K, 5K and Toys 'R' Us Kids 50 yard sprints.
- Style:* Run/Walk.
- Entry Fee:* \$20 pre-registration; \$25 race day; \$12 for Kids Run pre-registration; \$15 Kids Run race day.
- Size:* 4,000 participants.
- History:* 24th annual.
- Prizes:* \$500 for first place in the 10K, man and woman.
\$150 for first place in the 5K, man and woman.
Age division awards presented 3-deep in 16 men's and women's categories.
- To Enter:* Call for entry at 415-759-2690.
Obtain entry form online at www.rhodyco.com
Register race morning from 6:30 to 7:45 am.
- To Volunteer:* Call 510-428-3814 or e-mail tevens@mail.cho.org.

BENEFITING: Proceeds benefit programs and services at Children's Hospital Oakland, such as the Center for Child Protection, which cares for Alameda County's abused and neglected children and Northern California's only all-pediatric Emergency Department which helps save lives of regional critically ill and injured children.

COURSE: Both 5K & 10K courses begin at 8 a.m. from Railroad Avenue, near San Ramon Valley Boulevard, in front of Andronico's Market. Both courses take advantage of Danville's beauty along a portion of the Iron Horse Trail, and are fast and flat. The 5K race hits the Iron Horse Trail 1.5 miles north of Danville, and the 10K race hits the Iron Horse Trail 3 miles south of Danville.

HIGHLIGHTS: The 10K run, 5K run or walk, and the Kids Fun Run are followed by live music and an exposition held in the parking lot between Andronico's Market and Danville Railway Museum. All registered participants receive a free t-shirt and refreshments.

KEY SPONSORS: Andronico's Market, Target Stores, Contra Costa Newspapers.###